

Plaintiffs' Exhibit B
Additional Pages
(Redacted)

Expert Report of Dr. Thomas S. Respass III (December 22, 2023)--Errata

Page	Paragraph	Footnote	Figure	Original	Corrected	Reason
6	23	.	.	"Google overcharged the FAAs a total of [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, and [REDACTED] assuming a [REDACTED] AdX But-For Take Rate."	"Google overcharged the FAAs a total of [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, and [REDACTED] assuming a [REDACTED] AdX But-For Take Rate."	Correction
6	24	.	.	"Figure 1 below summarizes damages to the FAAs from both the AdX overcharge and platform fees overcharge, and prejudgment interest thereon. Total damages range from [REDACTED] to [REDACTED]."	"Figure 1 below summarizes damages to the FAAs from both the AdX overcharge and platform fees overcharge, and prejudgment interest thereon. Total damages range from [REDACTED] to [REDACTED]."	Correction
7	26	3	.	"at 16, n.4"	"at pp. 16-17, n.4"	Typo
9	30	15	.	"at p. 16, n.4"	"at pp. 16-17, n.4"	Typo
12	36	19	.	"See Rule 30(b)(6) Deposition of [REDACTED] (Index Exchange), September 26, 2023, 148:21–153:21 [REDACTED]"	"See Rule 30(b)(6) Deposition of [REDACTED] (Index Exchange), September 26, 2023, 148:21–153:21. See, e.g., 150:17-22 [REDACTED]"	Clarification
17	46	.	.	"The RFP60 Data also include variables called [REDACTED]"	"The RFP60 Data also include variables called [REDACTED]"	Clarification
24	59	39	.	[REDACTED]	[REDACTED]	Correction
34	75	.	.	"Figure 17 shows that AdX overcharged the FAAs a total of [REDACTED]"	"Figure 17 shows that AdX overcharged the FAAs a total of [REDACTED]"	Correction
34	75	55	.	[REDACTED]	[REDACTED]	Correction

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Page	Paragraph	Footnote	Figure	Original	Corrected	Reason
39	85	.	Figure 21	[REDACTED]	[REDACTED]	Clarification
52	105	100	.	"the entity should: ...B Assess"	"the entity should: ...b. Assess"	Typo
54	107	.	.	"is auction activities"	"its auction activities"	Typo
125	.	.	.	"USAF-ADS-0000511496-USAF-ADS-0000511540."	"GSD&M_014239-GSD&M_014249."	Correction
142	.	.	Figure 40	"USAF-ADS-0000511496"	"GSD&M_014239"	Correction
144	.	.	Figure 42	[REDACTED]	[REDACTED]	Typo
161	.	.	Figure 63	"USPS-ADS-0000977359"	"USPS-ADS-0000977359*"	Clarification
161	.	.	Figure 63	"USPS-ADS-0000622684"	"USPS-ADS-0000622684*"	Clarification
161	.	.	Figure 63	"IPG-ADTECH-010125"	"IPG-ADTECH-010125*"	Clarification
161	.	.	Figure 63	"IPG-ADTECH-010127"	"IPG-ADTECH-010127*"	Clarification
162	.	.	Figure 64	[Omitted]	"RFP60 Data for DV360*"	Clarification
163	.	.	Figure 65	[Omitted]	"GOOG-AT-EDVA-DATA-000226020*"	Clarification
166	.	.	Figure 70	"REINGOLD_000504"	"REINGOLD_000594"	Typo
.	.	.	Figures 1, 16-20, 35-38	See attached Figures Errata.	See attached Figures Errata.	Correction
Workpaper	.	.	[REDACTED]	Tab [REDACTED], D8: [REDACTED]	Tab [REDACTED], D8: [REDACTED]	Typo
Workpaper	.	.	Figure 1	[REDACTED]	[REDACTED]	Correction
Workpaper	.	.	Figures 13-19, Appendix D	Figures 13-19, [REDACTED]	Updated for change in [REDACTED]	Correction
Workpaper	.	.	Figures 13-19, Appendix D	Figures 13-19, Appendix D.xlsx, Tab 'Figure 13', B3: "Figure 12: AdX Revenues and Actual Take through DV360 and Google Ads"	Tab 'Figure 13', B3: "Figure 13: AdX Revenues and Actual Take through DV360 and Google Ads"	Typo
Workpaper	.	.	Figures 13-19, Appendix D	Figures 13-19, Appendix D.xlsx, Tab 'Figure 13', B4: "Subject to the Respass Product Market Filters (Figure 5)"	Tab 'Figure 13', B4: "Subject to the Respass Product Market Filters (Figure 5)"	Typo
Workpaper	.	.	[REDACTED]	[Omitted]	Workpaper i [REDACTED] See updated	Clarification
Workpaper	.	.	[REDACTED]	[REDACTED]	Deleted rows 23–32, 50, 54 from original. Updated rows 35 and 37 from original. Updated sources and notes in rows 43–46, 51–53, 55 from original. See updated workbook.	Correction
Workpaper	.	.	Figures 32-34	Figures 32-34.xlsx, 'In-scope Campaigns and Invoices' tab, rows 22–37, row 41.	Removed unused inputs in rows 22–37. Updated sources in row 41 to clarify. See updated workbook.	Clarification
Workpaper	.	.	VA Damages Split Analysis	[REDACTED]	This workbook tab reflect corrected allocations of VA Damages [REDACTED]. See updated workbook.	Correction
Workpaper	.	.	VA Damages Split Analysis	[REDACTED]	This workbook tab has been updated to reflect changes in [REDACTED] See updated workbook.	Correction

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Page	Paragraph	Footnote	Figure	Original	Corrected	Reason
Workpaper	.	.	VA Damages Split Analysis	VA Damages Split.xlsx, Tab [REDACTED]	The highlthng of this cell has been changed from Orange [REDACTED] to Blue [REDACTED]. See updated workpaper.	Typo
Workpaper	.	.	VA Damages Split Analysis	VA Damages Split.xlsx, Tab [REDACTED]	The highlighting of this cell has been changed from Orange [REDACTED] to Blue [REDACTED]. See updated workpaper.	Typo
Workpaper	.	.	VA Damages Split Analysis	VA Damages Split.xlsx, [REDACTED]	The text [REDACTED] have been added to each cell where highlighting indicates it is [REDACTED]	Clarification



January 13, 2024

Figure 20: Summary of Damages and Prejudgment Interest

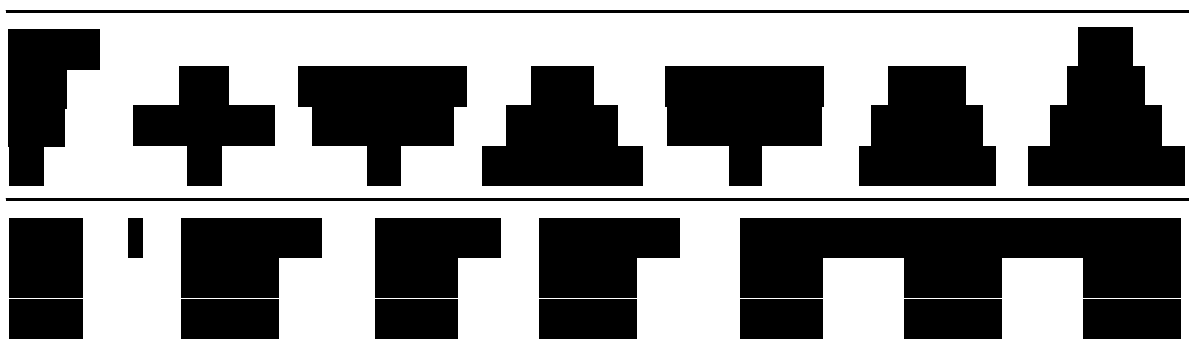


Figure 20 (corrected): Summary of Damages and Prejudgment Interest

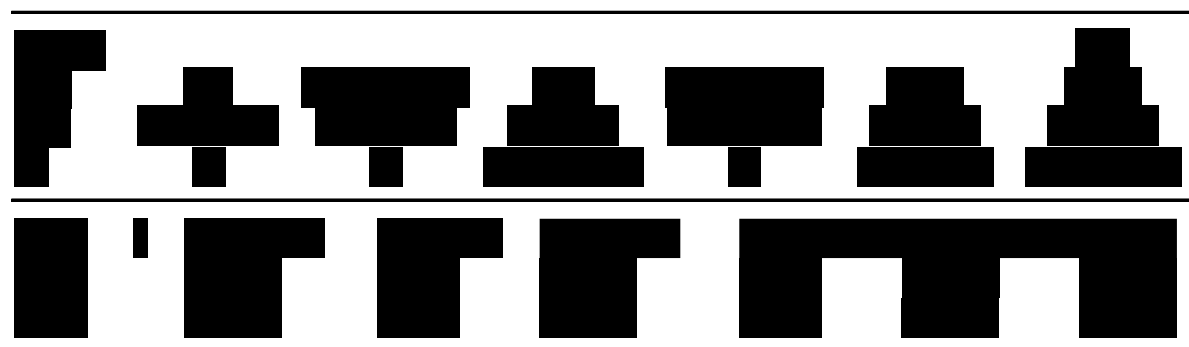


Figure 35: AdX Overcharge for FAA Purchase Pathways
January 25, 2019 – January 24, 2023

		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX
		AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX	AdX

[illegible]

Figure 37: Platform Fees Overcharge to FAA Purchase Pathways
January 25, 2019 – January 24, 2023

		FAA	FAA	FAA	FAA	FAA	FAA	FAA	FAA	FAA	FAA
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	

Figure 37 (corrected): Platform Fees Overcharge to FAA Purchase Pathways
January 25, 2019 – January 24, 2023

		1	2	3	4	5	6	7	8	9	10
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]		[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Figure 38: Sensitivity Analysis for Damages to FAAs
(\$000s)

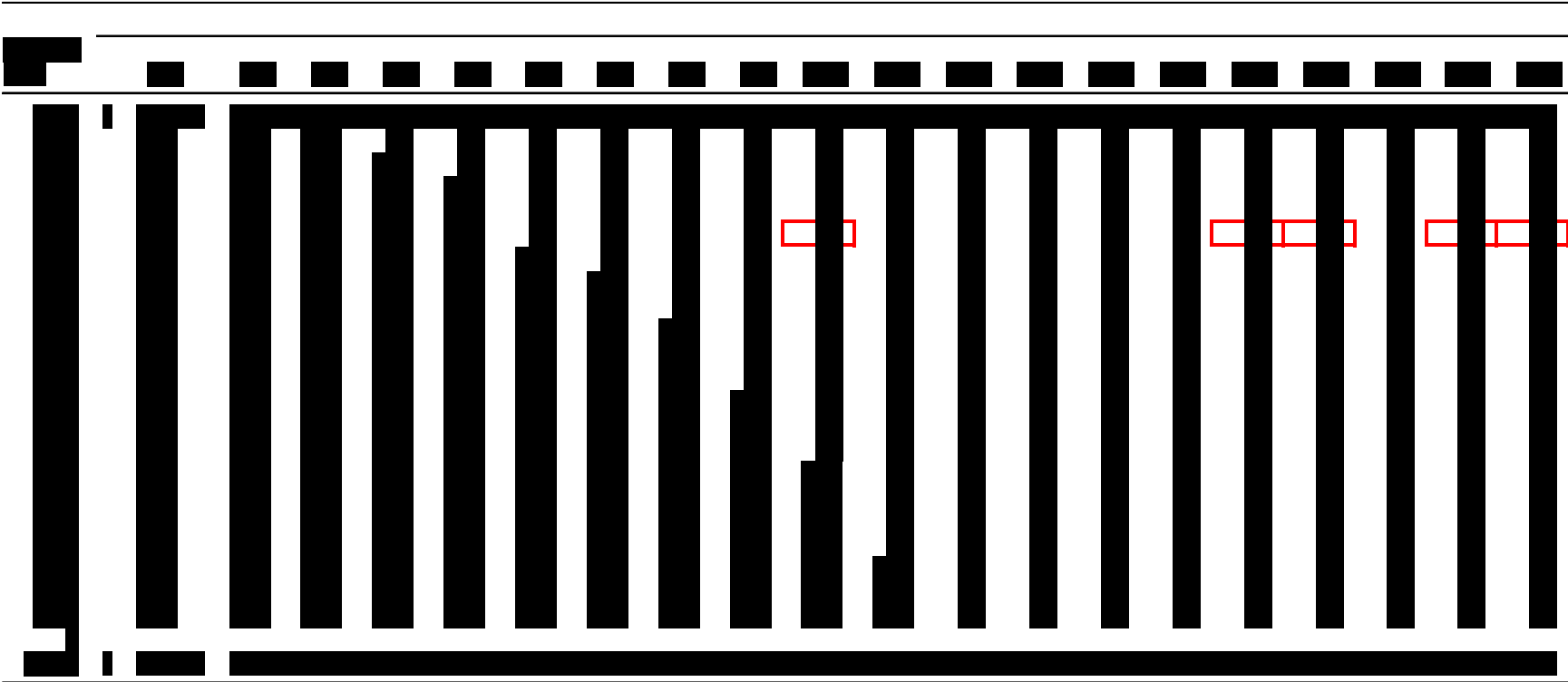


Figure 38 (corrected): Sensitivity Analysis for Damages to FAAs (\$000s)

